



Angélique Olivia Moreau

has completed the following course:

THE FUTURE OF FASHION CONDÉ NAST COLLEGE

This online course provided an introduction to the changing nature of the fashion industry. In particular the ways in which new consumer demands and global changes have forced some brands to adapt.

3 weeks, 3 hours per week

Lisa Mann

Director of Postgraduate, Professional and Online Programmes

Condé Nast College





CONDÉ NAST COLLEGE of FASHION & DESIGN

Angélique Olivia Moreau

has completed the following course:

THE FUTURE OF FASHION CONDÉ NAST COLLEGE



The course explored the fashion system, how it is changing, how brands are responding to consumer demands and, what brands can and are doing to address global challenges. It also touched upon what the future may hold in relation to brand communication, looking at how brands are experimenting with different approaches to improving their approach and commitments towards engaging with their consumers with strong values and vision.

STUDY REQUIREMENT

3 weeks, 3 hours per week

LEARNING OUTCOMES

- Develop an understanding of global issues that affect and are affected by the fashion industry.
- Explore how the fashion industry works, how the fashion system operates and how it might develop in the future.
- Develop short and long term forecasting and prediction insights and practise applying insights to industry problems.

SYLLABUS

- Global Issues that Affect the Fashion Industry
- Short & Long Term Forecasting
- Drop Culture & Current Trends
- Potential Developments within the Fashion Industry

